How to Work on Privacy with Other Departments

Here are 5 ways to work better, together.

Speak the same (anguage as your cross-functional counterparts

Legal Team's Term Marketing/Analyst's Term

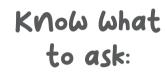
02

Data Collectors -> Tags, cookies, JavaScript

Data Transfers >>> Network requests

Data Discovery -> Tag/cookie inventory

Data Mapping ->> Tagging P(an



O What data are we collecting?

More ideas

here

Know who to ask:

Legal -> Tag Managers

Marketing & Analysts
Privacy Compliance
& Data Protection
Officers







0,

Automate.

Get help from

ObservePoint

